

# Junior Media Planner

Join Mint Copenhagen as a Junior Media Planner and take the lead on exciting digital campaigns across Meta, TikTok, Snapchat, and YouTube — a chance to grow your skills, shape creative strategy, and work with top brands in a dynamic, global agency.

## MINT COPENHAGEN

Mint Copenhagen is a Danish production company and creative media agency operating globally, specializing in campaigns for Kids, Youth, and Families. We thrive on developing innovative, effective campaigns that make an impact. Collaboration and strategic thinking are at the core of everything we do — with media planning, and top-level client service playing a key role in delivering outstanding results.

## ROLE OVERVIEW

As a Junior Media Planner, you will play a crucial role in the execution and management of media campaigns. This is an excellent opportunity for a highly organized and detail-oriented individual with a strong analytical mindset to continue their career in media planning. You will be responsible for the day-to-day operations of campaign bookings, monitoring, and reporting, while also contributing to the strategic development of campaigns.

## KEY RESPONSIBILITIES

### Campaign Booking and Execution

Responsible for the accurate and timely booking of all media campaigns across Meta, TikTok, Snapchat, and booking YouTube through our AI platform.

### Campaign Monitoring and Reporting

Conduct weekly check-ins on all live campaigns to monitor delivery and performance, as well as creating comprehensive campaign reports, analyzing key metrics and providing insights.

Indrykningsdato

21.07.2025

Ansøgningsfrist

11.08.2025

Virksomhed



Mint Copenhagen

Lokation

København NV

Fagområde



Ikke kunstneriske jobs

Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

Karoline Svane

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21357772

Søgstilling

<https://www.linkedin.com/company/i-copenhagen/posts/?feedView=all>

## **Influencer Collaboration**

Support the team in working with influencers, including outreach, coordination, and performance tracking.

## **Strategic Contribution**

Participate in creative meetings and work with the team to develop strategic, innovative media solutions that achieve client goals.

## **QUALIFICATIONS**

**Experience:** At least 1 year of experience

**Education:** A bachelor's degree or similar in marketing, communications, business, or a related field is preferred

**Mathematical Skills:** Must have a strong skillset in media math

## **Platform knowledge**

- Experience in media buying on Meta and TikTok (Snapchat experience is a plus, but not required)
- Basic understanding of YouTube media buying and an eagerness to learn more — which will help you navigate YouTube media buying through our AI platform
- Strong understanding of Google Sheets
- Ability to create clean, comprehensive presentations (we utilize Canva)

## **Skills**

- Highly organized with exceptional attention to detail
- Strong analytical and problem-solving skills
- Excellent communication and interpersonal skills in Danish and English, as we operate across all Nordic markets and beyond
- Ability to work independently and as part of a team
- A proactive and eager-to-learn attitude

## **WHY WORK AT MINT**

At Mint Copenhagen, we see ourselves as a creative playground where fresh ideas and initiative are always welcome. As a smaller agency, we thrive on the energy and drive of passionate people who want to grow, take charge, and make things happen. Many of our team members have started in junior roles or internships and developed into key positions – so if you're ready to shape your own path and bring great ideas to life, Mint is the place for you.



**COMPANY:** Mint Copenhagen – Location: Copenhagen

**JOB TYPE:** Full time – start date as soon as possible

**APPLICATION DEADLINE:** 11/08/25 — however, we review applications on an ongoing basis and will fill the position as soon as we find the right candidate.

**APPLY:** [job@mintcph.dk](mailto:job@mintcph.dk)

**QUESTIONS:** Feel free to call us at +45 21 35 77 72