

Design Manager, Graphic Design - LEGO® DESiGN

Job Description

Join our team as the Design Manager for LEGO Technic!

You'll lead the creation of world-class graphics that capture the excitement of motorsport, racing, and automotive culture. Collaborating with Graphic Leads from various franchises, you'll work within a dynamic design team to ensure brand integrity and innovative visual storytelling.

The ideal candidate is not only a highly skilled designer but also deeply enthusiastic about vehicle design, its culture, aesthetics, and technical details.

Key Responsibilities

- Understand and drive the implementation of the creative vision given by the Project Core Lead Team
- Develop graphic design work upon Creative Briefs and deliver results in the form of LEGO products that meet the expectations in terms of age complexity, audience appeal, play experiences and storytelling using our design principles and guidelines
- Explore, visualize and sketch ideas for graphics that can realistically become a product if approved
- Facilitate graphic ideation within the franchise
- Create solutions to complex challenges in the graphic development process
- Enhance collaboration with colleagues across LEGO Design and work with different design disciplines and various internal and external stakeholders in an effective and efficient way
- Design according to priorities of the respective franchise. Demonstrate ability to communicate and present in detail when needed within franchise or graphic design team
- Master the knowledge of the different tasks, responsibilities and processes that are part of the graphic development in LEGO Design
- Hone and Master specialist skills needed for Graphic Design
- Strong ability to develop graphics compliant to design guidelines, design process and design briefs
- Strong ability to maintain consistent high-quality design deliveries in an effective and efficient manner
- Strong ability to develop graphics for manufacture
- Strong ability to understand and follow the graphic design process and use that knowledge autonomously

Qualifications

- Bachelor's degree (or higher) in Graphic Design, Visual Communication, or related field.
- 5+ years of design experience, including leadership or lead designer roles.
- Proven ability to lead design reviews, manage timelines, and maintain guidelines.
- Skilled collaborator with product, marketing, and partner teams.
- Knowledge of vehicle design, racing and automotive culture and design trends.
- Strong communication, organization, and stakeholder management skills.
- Proven experience in vehicle graphics or related fields (portfolio required, including vector graphics).
- Strong proficiency in using Adobe Illustrator and other graphic design tools
- Demonstrated direct or indirect leadership or team management experience.
- Deep passion for vehicle design, with knowledge of liveries, and visual identity trends.
- Excellent communication and project management skills.
- Ability to balance creativity with sponsor/brand requirements under tight deadlines.
- Ability to drive graphic design improvement initiatives.

Indrykningsdato

23.10.2025

Ansøgningsfrist

30.12.2025

Virksomhedsnavn

LEGO®

Lokation

Billund, Denmark

Fagområde



Billede / Design / Multimedie

Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

LEGO®

Søgstilling

https://lego.wd103.myworkdayjobs.com/LEGO_Manager--Graphic-Design---LEGO--DESiGN_0000028922/apply

- Fluent in English, both written and spoken

Applications are reviewed on an ongoing basis. However, please note we do amend or withdraw our jobs and reserve the right to do so at any time, including prior to any advertised closing date. So, if you're interested in this role we encourage you to apply as soon as possible.

What's in it for you?

Here is what you can expect:

Family Care Leave - We offer enhanced paid leave options for those important times.

Insurances – All colleagues are covered by our life and disability insurance which provides protection and peace of mind.

Wellbeing - We want our people to feel well and thrive. We offer resources and benefits to nurture physical and mental wellbeing along with opportunities to build community and inspire creativity.

Colleague Discount – We know you'll love to build, so from day 1 you will qualify for our generous colleague discount.

Bonus - We do our best work to succeed together. When goals are reached and if eligible, you'll be rewarded through our bonus scheme.

Workplace - When you join the team you'll be assigned a primary workplace location i.e. one of our Offices, stores or factories. Our hybrid work policy means an average of 3 days per week in the office. The hiring team will discuss the policy and role eligibility with you during the recruitment process.

Children are our role models. Their curiosity, creativity and imagination inspire everything we do. We strive to create a diverse, dynamic and inclusive culture of play at the LEGO Group, where everyone feels safe, valued and they belong.

The LEGO Group is highly committed to equal employment opportunity and equal pay and seeks to encourage applicants from all backgrounds (eg. sex, gender identity or expression, race/ethnicity, national origin, sexual orientation, disability, age and religion) to apply for roles in our team.

The LEGO Group is fully committed to Children's Rights and Child Wellbeing across the globe. Candidates offered positions with high engagement with children are required to take part in Child Safeguarding Background Screening, as a condition of the offer.

Thank you for sharing our global commitment to Children's Rights.

Just imagine building your dream career.

Then make it real.

Join the LEGO® team today.