

Marketing Video Creator

Do you want to create videos with global impact? At Trendhim, we want to experiment with creatives and produce videos that inspire and perform.

Through your video creation skills, you'll be a key player in enabling our marketing team to learn more and learn FASTER. And based on that... to SCALE. We need a Marketing Video Creator who can go from idea to finished creative in 2 days or less.

What's this role about?

Our new Marketing Video Creator will not only shoot and edit but has a keen interest in helping strategize and develop content that earns a profit. We're looking for a team player with a strong desire to learn new skills and drive our marketing forward.

The Video Creator will bring new thoughts and concepts to the table, ensuring Trendhim stays ahead of current trends, and is producing content to engage our audience and create leads.

You'll be a vital part of the photo team and report to our Creative Director. You'll work closely with our marketing team and put together performing creatives from idea to final product.

You'll be doing this

- Produce and edit daily and weekly serial and one-off content for a variety of platforms, including Instagram, TikTok, Facebook, Twitter, and YouTube.
- Edit short- and long-form video content.
- Collaborate with the marketing team, photography department, and lead designers to explore Trendhim's content.
- Work with the Social Media and Digital Marketing teams to stay on top of the latest trends and develop a strong brand voice through exceptional ads.

Your skills

- You love tech. From green screens and falling snow to subtitles and speed bumps, you know your way around video editing.
- You have work experience with one of the larger editing programs.
- You're curious and value experimentation.
- You don't just make a video and leave it. You get a sense of achievement from the performance of an ad and want to learn from each creative you make. In other words, you can use marketing data to improve.

Indrykningsdato

14.12.2020

Ansøgningsfrist

04.01.2021

Virksomhedsnavn

Trendhim

Fagområde



Scenekunst / Film

Navn på kontaktperson

Vivi Jakobsen

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Søgstilling

<https://job.jobnet.dk/CV/FindWork/Details>

- You understand and appreciate aesthetics, but you're driven by marketing results.
- You have a strong understanding of Instagram, Facebook, TikTok, YouTube, and social media best practices.
- You fit the Trendhim culture: Smart, Humble and Hungry.

We are

Trendhim designs accessories for men and sells directly to consumers online. With 6,000 products and a thriving design department for our house labels, we help customers in 40 countries and 18 languages. In the last 5 years, we've grown from 3 to 60 employees and become one of the fastest-growing companies in Denmark. We have the Gazelles to prove it. Everything is run from our office and warehouse in Horsens, Denmark.

You can read more about our vision, DNA, history and culture at <https://career.trendhim.com/our-dna>

We need more talent on our mission to help all men tell stories through the smaller things they wear – accessories. Your skills in video content creation will help us do that.

Hear why we want to help men tell their stories:
<https://www.trendhim.co.uk/lp/353/the-story-that-started-it-all>

Why you should want to work with us

- Flexible working hours. Are you an early bird or a nine-to-fiver? Make your time count.
- Competitive salary. We know you've worked hard for your skills and experience and will offer a salary to match.
- Skill development. You'll have the opportunity to develop your skills alongside coworkers you can learn from, and who want to learn from you.
- Work-life balance. We know your time is valuable. Carve out what you need for friends and family.
- The right tools. Do you work best with a mouse in each hand or do you swear by seeing everything on a 49" ultra-wide monitor? Whatever you need, you'll get it.
- All the caffeine you need. Whether it's coffee, tea or energy drinks, we'll make sure you stay hydrated. And snacks, lunch and plenty of cake will make sure you don't go home hungry.
- 60% employee discount. Your gift-giving game just got that much better.

How to apply

Save us from the classic cover letter and just answer these 4 questions. It's much more interesting for us... and you don't have to spend your time crafting a classic cover letter. We do like reading your CV though.

- 1 How would you tackle this task?
- 2 Why do you want to take it on?

- 3 Why do you believe you would be the right fit for Trendhim? Hint:
We love reflections, cases, numbers and portfolios.
- 4 What are some good and bad examples of work in this area? (Not
your own)

Kontaktperson

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