

Social Media Graphic Designer - Brand Design

Do you want to be a part of the world's leading jewellery company and an inspiring, collaborative and international environment? And do you have an excellent track record of designing digital campaigns for fashion or lifestyle brands?

Then you might be the new Social Media Graphic Designer Pandora is looking for.

Job description and areas of responsibility:

To strengthen our Brand Design team in Global Marketing, we are looking for a skilled digital designer with exceptional good knowledge within creative development for Social Media. The perfect candidate will also be able to strengthen the strategic thinking behind our Social Media campaigns. Our new digital designer will, together with our group of Graphic Designer, develop and finalise a wide range of online global campaigns, supporting the entire business.

As Digital Graphic Designer, you will be part of all activities connected to:

- Finalisation of digital campaigns for Social media as a first priority but you will also finalise assets for our other digital platforms, e.g. www.pandora.net, paid media, and email.
- Ensuring that all technical requirements for projects are met
- Ensuring that design and communication are aligned with our Brand Visual Identity and communication strategy
- Translate our internal data and insights into effective design solutions

Your new team:

Pandora is a company with a big heart that takes great pride in treating our people well.

This role gives you the opportunity to work with other talented creative minds and you will be part of an exciting business area and work in an international hub of can-do spirited, passionate and performance-driven people. You will be part of a great team, a team which is shaping the future brand of Pandora, a team creating the final creative content on all of Pandora's channels. You will be based at our Copenhagen headquarter and report to the Design Manager of Brand Design.

What is needed to succeed:

Preferably you have a degree in digital design or the equivalent proven experience, e.g. Multimedia Designer, Danish School of Media and Journalism, Interactive Design or similar. If you have knowledge of fashion/lifestyle brands as well as the fashion and media landscape in general it is considered an advantage.

Furthermore, we imagine you have and can demonstrate:

- Minimum 3 years' experience as a graphic designer with an online focus
- Experience from an advertising agency, a digital agency, a fashion/lifestyle brand or another creative online business
- Super user skills in After Effects, Photoshop and Illustrator
- Familiarity with social media platforms
- Acquaintance with responsive design (HTML5 and CSS3)
- Proven experience with motion design will be an advantage

Indrykningsdato

08.02.2021

Ansøgningsfrist

15.03.2021

Virksomhedsnavn

Pandora brand

Fagområde



Billede / Design / Multimedie

Navn på kontaktperson

Silvia Corani Global Talent Acquisition Manager

+39 33 51 26 95 59

Søg stilling

<https://pandoragroup.com/careers/vacancies/media-graphic-designer---brand-design>

Something about you:

You might be the person we are looking for if you have a positive, creative and innovative mindset as well as a structured approach to work. You are detail oriented with the ability to see the bigger picture and with a good eye and interest for fashion and trends. Furthermore, we envision that you are flexible in terms of assignments and workloads when this is required, can manage multiple projects within deadlines at the same time and can work both alone/independently and in team.

Additional information:

This role is based in the Pandora Global Office in Copenhagen, Denmark.

Did we get your attention?

We hope you got all your questions answered and feel confident applying for this position, however if you have more questions regarding the position, please contact:

Silvia Corani
Global Talent Acquisition Manager
+39 33 5126 95 59

If you see yourself in the position and would like to become a part of Pandora's future **PLEASE CLICK HERE TO APPLY**. We look forward to hearing from you!

We process applications on a continuous basis, which is why we encourage you to send your application as soon as possible. You can also read more about Pandora on our corporate site www.pandoragroup.com.

Icing on the cake

You will be working out of our beautiful Head Office in Copenhagen V, established in 2016 and designed to unite and inspire our teams. Besides our beautiful interior design we are also proud of our LEED Gold Certification for Energy and Environmental Design. This means that we use as few natural resources as possible and that we use them with respect. The result is a professional and dynamic space that is unique, comfortable and inspirational – and delivers a true Pandora experience to anyone who works here or comes to visit.

About Pandora

Pandora designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries through 7,400 points of sale, including more than 2,700 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 28,000 people worldwide and crafts its jewellery at two LEED certified facilities in Thailand using mainly recycled silver and gold. The company plans to be carbon neutral by 2025 and has joined the Science Based Targets initiative to reduce emissions across its full value chain. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated sales of DKK 21.9 billion (EUR 2.9 billion) in 2019.

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