

Content writer

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Do you have an eye and taste for digital content? Are you passionate about writing engaging stories and finding the right news angles? Then you may be our new content creator for the Finnish market. DinnerBooking is a Danish-owned IT-based company that provides a market-leading online booking system for restaurants. Today we manage bookings for over 1200 restaurants and have 20 mio. yearly guests in Europe. In Finland we have 200 restaurants, and we are growing rapidly.

[Read more about DinnerBooking](#)

We have a lot on our plate, which is why we are looking for a Finnish speaking content writer for a full-time position in our marketing team.

The position

We are constantly working on spreading the word about DinnerBooking.com and get food-loving guests to find inspiration and start their restaurant experience at our site, as well to increase the number of restaurants who use our booking system.

Our new content writer will be involved in creating content for our B2C market in Finnish and be responsible for the daily production for all our online channels.

We also have exciting new tasks in the pipeline with the opportunity to create results from day one with you as our leading content writer for our Finnish market.

Skills we are looking for

- Can create and write inspiring content for different platforms – especially social media, email campaigns, and blogposts.
- Is fluent in Finnish and writes effortlessly and correctly
- Possesses English skills at a professional level in writing and speaking
- Use Facebook Business/Ads Manager and WordPress effortlessly
- Is self-driven and sees self-management as a matter of course
- Have a positive mindset and is good to keep a cool head
- It is also a big plus if you have experience or insight from the restaurant industry, but it is not a requirement

You may have studied communication or journalism and have 1-3 years of experience from a similar position.

Indrykningsdato

22.02.2021

Ansøgningsfrist

17.03.2021

Virksomhedsnavn

DinnerBooking

Fagområde



Andre kunst- og kulturjobs

Navn på kontaktperson

Sofja Sivertsev

ssv@dinnerbooking.com

+45 31 31 46 52

Søgstilling

<https://job.jobnet.dk/CV/FindWork/Details>

Our team

You will be part of Marketing in DinnerBooking, which today consists of dedicated employees from Denmark, Norway, Finland, and Estonia. We are in total 37 employees across countries. Our office is located in Copenhagen at Amagerbro with a metro nearby.

We offer

A position in a growth company, where influence and responsibility characterize the individual position. And if you are ready to take responsibility, there is plenty of influence.

Working hours at the office between 9.00-17.00 every weekday.

Salary according to qualifications.

Deadline

We hope that our new colleague can start as soon as possible. We encourage you therefore to send us your application and CV in English already today. We also want you to share some of your recent created work with us – whether it is an article or Facebook-post.

Deadline: 17th of March 2021.

Apply

Send your application and relevant documents to **job@dinnerbooking.com**

Please write in the subject line: "Content writer for the Finnish market".

Questions

If you are curious to hear more about the position, you are more than welcome to contact Sofja Sivertsev, Marketing employee at ssv@dinnerbooking.com or +45 31 31 46 52.

Adress

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