

Social Media & Content Creator

Are you a master communicator and in all things Social Media? We are looking for a strong content creator to help grow our online community, be the voice of our brand on social, and take our SoMe efforts to the next level.

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We are looking for someone who has education or experience in shooting and editing content in the form of (but not limited to) videos, photos, and graphics and who has a good grasp on the most current digital marketing trends.

This position will work closely with management to develop and execute a range of social media and marketing campaigns to help shape, promote, and expand the brand.

Your role:

- SoMe planning
- Develop media campaigns for new launches
- Think of creative ways to promote existing products in our collection
- Develop methods to encourage engagement and increase our SoMe reach

Indrykningsdato

13.04.2021

Ansøgningsfrist

15.05.2021

Virksomhed

 Lucie Kaas Aps

Fagområde

 Billede / Design /
Multimedie

Navn på kontaktperson

Ellora Rasmussen

ellora@luciekaas.com
31323353

- Be social – respond, like, and interact on our SoMe accounts
- Investigate collaboration opportunities that can build hype
- Develop visually pleasing product demo videos
- Develop newsletters that engage our community
- Develop campaigns that link to promotions online

Required Skills:

- Proven experience with shooting & editing video
- Photography
- Copy writing/editing
- Proficiency with various social media platforms
- A strong understanding of and passion for social media
- Creative taste
- Self-motivated with strong communication skills
- Excellent time management and ability to adhere to schedules and deadlines
- Fluency in English

For this position we are looking for someone who has their finger on the pulse for all things digital. You have a clear understanding of trends and can creatively think of ways to ignite our followers. You will need to be able to connect with our audience while still adhering to our brand values and objectives. Flexibility is key to the position as digital is awake 24/7.

If this sounds like the right job for you please send a cover letter along with your CV to Ellora Rasmussen at ellora@luciekaas.com by 15/05/2021.

Start date as soon as possible for the right candidate.