

UX Designer

We are on a mission to improve everyday life

Are you a detail-oriented hybrid between a UX designer and web analytics specialist that can analyze and improve the user experience to create measurable business outcomes?

We are on a mission to improve everyday life

On a weekly basis, we serve 10 million customers across our physical and online stores and we have a big responsibility to design the experiences that form part of people's everyday life. We are investing massively in becoming the leading digital player in Danish retail within a few years and our Digital & E-commerce department is full of dedicated talent that is driven to make it happen. We count +100 employees and work with our brands Bilka, føtex, Netto, BR, Salling, Skagenfood, Wupti.com, Carl's jr and Starbucks.

An opportunity to make great impact

You will play a key role in our growing UX team as the go-to expert for data-driven UX design; a big business focus that has the attention of senior stakeholders.

We believe that design is never done and that the devil is in the detail, that's why we need you to be responsible for applying a continuous improvement mindset to our entire online presence. Your focus will be on continuous improvement of our digital experiences where you will gather insights from web analytics and combine them with other quantitative and qualitative data in order to identify improvement areas, design improved experiences and drive measurable impact on key business KPIs such as conversion rate.

Our highly-skilled UX team is still small but makes big business outcomes and together with our Design Lead, you

Indrykningsdato

12.07.2021

Ansøgningsfrist

01.08.2021

Virksomhedsnavn

Salling Group

Lokation

Aargus

Fagområde



Billede / Design /
Multimedie

Navn på kontaktperson

Design Lead & UX Team Manager,
Jonas Rauff Mortensen

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Søgstilling

<https://sallinggroup.com/job/ledigestillinger/job/?id=56ca55ea-4198-47bf-bc63-56fd742be4df>

will establish the best possible ways of working and improve how we evolve data-driven design and stay on top of the latest tools and trends.

Areas of responsibility

Based on your skillset, level of expertise and experience, you will be responsible for:

- Analyze - Assess the performance of digital experiences through web analytics and find the right focus areas for potential improvements.
- Design & build - Own ideating and designing the right changes. before building A/B tests yourself for smaller changes or collaborate with developers for bigger changes.
- Test, measure & evaluate - Assess the performance of design changes, analyse performance and make data-driven UX recommendations.
- Facilitate decision making - Facilitate prioritisation between UX, frontend and stakeholders to ideate, define and run optimizations across digital platforms.
- Ways of working - Own improving the ways of working for Continuous Improvements.

Skillset, mindset and experience

We want to hear from both entry-level and experienced UX Designers and we are also open to hearing from UX or design researchers with the right skillset.

What's important is that you're the right detail-oriented hybrid that have:

- A designer's approach to problem solving, being both user-centred and data-driven.
- An analytical mindset for exploring data to generate actionable findings.
- Hands-on experience working with web analytics tools e.g. Google Analytics.
- Solid understanding of HTML/CSS and experience working closely with developers.
- Be able to work professionally in english both written and verbally.

Additionally, we are interested in candidates that:

- Experience using the latest design tools like Sketch, Figma, Miro, or similar.
- Understanding and experience with JavaScript & jQuery coding.
- Has experience from retail and e-commerce.

What you can expect from us

You will be based in the Digital Growth Centre at the headquarters of Salling Group in Aarhus within an informal, fast-moving and fun environment. Any full remote working applicants will not be considered for this role.

Being part of our team has a lot of benefits, for example:

- Excellent opportunities for professional and personal development.
- Access to the best tools and equipment with great flexibility.
- Work in an ambitious international environment with 15+ nationalities.
- Appetizing lunch agreements and free access fitness and sports facilities.
- Attractive employee discounts in all of our stores.

Interested?

Send your CV and application as soon as possible as we are reviewing candidates on an ongoing basis. If you have a design portfolio or website, please share this as well.

For any questions about the role, please contact Design Lead & UX Team Manager, Jonas Rauff Mortensen on +45 2347 6211.