

Disney Customer Campaign Coordinator

Disney søger en motiveret Customer Campaign Coordinator til at blive del af deres Disney+ hold in Norden. Kontor enten i København eller Sverige.

Job Summary:

Disney is looking for a motivated **Customer Campaign Coordinator** to join our **Disney+ team in the Nordics**. This role will either be based in our offices in Stockholm or Copenhagen.

The Disney+ team is responsible for the day to day operation of Disney+ across the Nordics, specifically focused on customer acquisition and retention, marketing, partnerships and synergy, content programming, research and analytics. This newly-created role is responsible for coordinating production of campaigns for CRM, push notifications as well as assets for our performance marketing. It works closely with the customer management and performance marketing teams.

We are looking for well-organized, structured person who can handle many tasks at the same time.

Responsibilities:

As part of the Nordic Disney+ team, the Customer Campaign Coordinator

- Is responsible for ordering assets for performance marketing, including social, display and CTV, with help from our in-house creative department
- Is responsible for ordering assets for CRM from our in-house creative department as well as external agencies
- Is in charge of translations being provided from external agencies
- Work very closely with Subscriber Acquisition Manager and Customer Retention Supervisor to align on planning of campaigns and production of campaigns
- Assist the team of key stakeholders
- Work with creative department on developing/producing/delivering Regional content according to regional guidelines
- Represent asset sharing with other LOBs and Regional

Communication

- Communicates ideas, timelines and updates articulately to/with stakeholders: Subscriber Acquisition Manager and Customer Retention Supervisor
- Keeps a frequent communication with external suppliers. I.e. translation agencies. Co-ordinate the bookings of translations and keeping the list of translators up to date

Indrykningsdato

21.07.2021

Ansøgningsfrist

01.09.2021

Virksomhedsnavn

Disney

Lokation

København (eller Stockholm)

Fagområde



Andre kunst- og kulturjobs

Navn på kontaktperson

Ukendt

Søgstilling

<https://jobs.disneycareers.com/job/stockholm-campaign-coordinator-nordic-countries/391/19597874>

- Keeps the translation document up to date and overall responsibility this is used correctly and all titles for Nordic approved by Programming Director is updated immediately

Budget

- Understands the costs related to production and to align with stakeholders on budgets

Brand

- Ensures all work reflects Disney values and quality standards and is inline with franchise strategy

Basic Qualifications:

- Experience of the Marketing industry
- Some knowledge of production techniques
- Experience from working with a multi territory language
- Experience of production and/or coordination within Digital media
- Experience of asset management
- Excellent communication skills
- Excellent organizational skills
- Knowledge of production techniques
- Highly computer literate
- Attention to detail essential
- Speak English and at least one other Nordic language