

Customer Insights Specialist

Become a Customer Insights Specialist at UserTribe
- and freelance from anywhere in the world!

In UserTribe we are looking for new **Customer Insights Specialists** to join us on a freelance basis on consumer research projects. The job involves qualitative analysis of consumer behavior from a variety of industries plus reporting of insights.

The ideal candidate has hands-on experience within the field of anthropology, qualitative analysis, UX research, CX, market research, or similar - and has reported before. But not a must!

At the moment we are specifically looking for candidates who are fluent in **German, Norwegian, or Danish**.

What does the work consist of?

Specialists analyze customer data in video format. You will receive a data set of typically 5-20 videos of participants interacting with a website, an app, a marketing campaign, textual stimuli, or similar, from which you will derive actionable insights. You generally have 2 - 7 days to finish a single project.

How will my workload be?

Like most freelancer jobs, you commit to short-term assignments. Once accepted and assigned to a project, we expect full-time commitment during that project.

What qualifications do I need?

You need to have experience with qualitative research methods and preferably within anthropology, UX research, Human-Computer Interaction (HCI), behavioral analysis, or related fields. Most importantly you must have strong analytical skills and an ability to summarize and condense data into clear and concise insights.

You can come from anywhere in the world, but you must have full proficiency in English.

How do I get paid?

All of our Specialists are well-rewarded for their work and are paid per research study. The base salary will vary depending on the research study, according to aspects such as the number of participants, difficulty, and project length. Typically, an analysis of 10 videos (16 hours of work approx.) is rewarded with approximately 400 EUR.

How do I get started?

Upload your CV, and if you match the profile we are looking for, we will invite you to complete an online 'trial case' (taking approximately 5 - 6 hours) where you get a feel of the format and procedure when producing, as well as demonstrate your analytical and reporting abilities.

If this is of interest to you, please apply now - we are hiring!

Indrykningsdato

27.08.2021

Ansøgningsfrist

30.09.2021

Virksomhed



UserTribe

Lokation

Remote

Fagområde



Ikke kunstneriske jobs

Angiv type af ansættelse

Deltid

Navn på kontaktperson

Christina Schilling

specialist@usertribe.com

Søgstilling

<https://projects.usertribe.com/invite/6101cdd90>

For more information or questions please contact us
at specialist@usertribe.com