

Digital Content Producer

A.P. Moller - Maersk is looking for an innovative digital content producer to join our Corporate Communication team.

We offer

Maersk is a global leader in integrated logistics working to connect and simplify our customers' supply chains.

We are in the middle of an industry-defining transformation that will change the way global trade moves and contribute to a sustainable future. It's a big moment for all of us – and as a part of our global communications team you will have a strong part to play.

In Corporate Communication, we are also transforming and redefining our content, channels, and ways of working. As a core enabler of our ambition to deliver world-class content, we are strengthening our digital and virtual capabilities and developing state-of-the-art production facilities.

This will be the focal point of rethinking our entire approach to communication within and outside of Maersk.

This role is closely tied to this exciting journey, and we are looking for someone who can push us forward with creativity and speed. Are you ready to join the transformation?

At Maersk we value the diversity of our talent and will always strive to recruit the best person for the job – we value diversity in all its forms, including but not limited to: gender, age, nationality, race, sexual orientation, disability or religious beliefs.

We are proud of our diversity and see it as a genuine source of strength for building high performing teams.

Key responsibilities

Reporting to our Head of Internal Communication & Strategic Projects, you will be working out of Copenhagen – but your workplace will be the world as you will have daily and close interaction with colleagues everywhere.

Taking on this job, you will be a key part of our team dedicated to delivering high quality digital and virtual content.

You will also be a driving force in developing new and exciting formats for our internal and external audiences.

Your role will be multifaceted, and you will have the opportunity to work with everything from studio broadcasting to developing concepts for running live events, streaming to various online platforms, and recording engaging video content.

We expect you to come up with fresh ideas on how to leverage technology and formats in our ever-changing communication landscape.

The communication team works in a flexible and agile way to support the business and corporate functions where we are needed most, hence every day is different. One day you may be working to support a live media broadcast, while the next day you are creating digital content for our customer platforms or producing the next episode of a social media series.

We are looking for

The ideal candidate will have a BA degree in Communication, Business, or other related discipline combined with experience with producing video and other digital content for various platforms (i.e. web, intranet, social media).

You have experience with using camera and studio equipment, including lights and microphones and knowledge of various streaming platforms (i.e. YouTube, Facebook, Instagram, Teams Live Events, etc.) and how to produce content for these platforms.

You are passionate about technology and new ways of reaching and engaging your audience via apps, streaming services, etc. You are keen to learn and develop new

Indrykningsdato

06.09.2021

Ansøgningsfrist

01.10.2021

Virksomhedsnavn

Maersk

Lokation

København

Fagområde



Billede / Design / Multimedie

Navn på kontaktperson

Recruitment Specialist Li Zhu

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Søgstilling

https://www.jobindex.dk/jobannonce/413709/digital-content-producer?utm_campaign=jobmail&utm_medium=email&utm_source=70ab24b7bb892736c92cf3e080a93867dc84c

concepts, and you have experience in producing digital content along with technical knowledge of camera and studio production equipment.

You:

- Are an independent contributor and self-starter who takes ownership of assignments and sees them to completion with minimal supervision.
- Are highly flexible and resilient with the ability to adapt and thrive in a dynamic atmosphere and manage multiple priorities.
- Have a hands-on, can-do attitude and willing to propose and try something new.
- Have complete integrity with sensitive and confidential information.
- Are curious by nature, motivated by learning and by taking on challenges.
- Are approachable and sociable – we're a diverse team with big ambitions, high energy and a team that enjoys having a lot of fun together.

For further information, please contact: Recruitment Specialist Li Zhu on li.zhu@maersk.com.

Last application date: **1/10/2021**.

Apply online