

Social media & digital communication content manager - studio x

studio x is looking for a Social Media & Digital Communication Content Manager to lead our various communication channels. The ideal candidate is extremely structured, has experience creating digital communication plans and content, is a brilliant storyteller and writer, dabbles in photography and is interested in growing engagement and activity on our core social media channels.

Your tasks:

- Develop a strategic, long-term communication plan that spans SoMe, web, events, etc. and crosses the studio x brand portfolio.
- Manage and produce the varying components for the communication plan, including the necessary planning, writing, posting, and analysis.
- Evolve the studio x brand across our digital platforms
- Increase engagement, build audience and increase web traffic
- Extract the analytic findings and repurpose this knowledge into new strategies and ideas within the communication plan.

Your competencies:

- Can think quickly, see opportunities, invent campaigns, seek new directions
- Can respond to unforeseen situations and is not afraid to roll-up their sleeves and get to work.
- Strong English language skills - written and oral
- Can emulate the studio x tone of voice

Indrykningsdato

19.01.2022

Ansøgningsfrist

01.02.2022

Virksomhed



Lokation

Dronningens Tværgade 50

Fagområde



Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

Vannesa Ahuactzin

positions@studiox.dk

Søgstilling

<https://studiox.dk/pages/job>

- Good creative eye and an understanding of the studio x aesthetic
- Inventive, open-minded, easy-going
- Open to trying new things and well-versed on social media trends and analytics
- Structured, organized and detail oriented
- Passionate about design and design makers
- Experienced with Shopify
- Ability to use InDesign, Later, Mailchimp, Slack, Google Suite

Application:

Please send a cover letter, CV and writing samples to positions@studiox.dk with the subject - Social Media & Digital Communication Content Manager - by Tuesday, January 25 midnight. No phone inquiries please. Interviews will be set-up with the shortlisted candidates.