

Art Director - Lego

Do you want to deliver outstanding creative campaigns that inspire the builders of tomorrow to play with LEGO® bricks?

A handful of loose LEGO bricks can be combined and recombined to create hundreds of fresh and distinct expressions – from funny to inspiring, playful to iconic. If you're the person we're looking for, ideas are your LEGO bricks! (Established Art Director - Copywriter teams are also welcome to apply)

Core Responsibilities

- Support creative workshops in concept and campaign development along with copywriters, strategists, associate creative directors and other teammates
- Challenge the status quo through new insights, ideas and innovations. Show us what 'cool' is
- Collaborate closely with production teams and companies from pre-production to delivery
- Apply mind-blowing presentation skills and create strong on-the-point presentations to communicate creative work in the clearest, simplest and most inspiring way
- Ensure agency delivers the highest quality of creativity and art direction in the marketing communications solutions
- Ultimately, build business driving, portfolio-worthy work by taking an idea from initial concept to final execution and everything that this involves – concepting, refining, presenting, crafting, refining again, producing, etc.

Play your part in our team succeeding

What you should know first is that we are a global in-house creative agency that does it all – from our big brand commercials to this morning's IG story.

Indrykningsdato

09.12.2022

Ansøgningsfrist

20.12.2022

Virksomhedsnavn

LEGO

Fagområde



Billede / Design /
Multimedie

Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

LEGO

Søg stilling

https://www.lego.com/da-dk/careers/job/JOB_POSTING-3-5562

As an Art Director at the LEGO Agency, you will join a dedicated and hardworking team with talent from across the world and all the regular players to support you in crafting outstanding campaigns and executions. We celebrate grit and tenacity, thrive on initiatives and collaboration and embrace diversity of thinking and experience. We often get caught building LEGO sets while attending video calls. We live to play – and it shows in what we do and how we do it.

Do you have what it takes?

- Minimum 3+ years of advertising art direction experience.
- Keep up to date with trends and strong passion for beautifully crafted art direction
- A kid at heart – you're fun, curious and a bit irreverent
- Proven track record as a creative problem solver with conceptual thinking – when you're not ideating and crafting, you'll dream up and bring to reality new ways to engage with kids, parents, families and adults.
- A strong understanding of how visuals are used across various channels to do everything from establish a brand voice to create action and elicit changes in behavior
- A self-starter with excellent communication skills, able to work independently or in a team and have a sharp eye for detail

What's in it for you?

Here are some of what to expect:

- **Family Care Leave** – We offer enhanced paid leave options for those important times.
- **Insurances** – All colleagues are covered by our life and disability insurance which provides protection and peace of mind.
- **Wellness** – We want you to be your best self, so you'll have access to the Headspace App and lots of wellbeing initiatives and programmes run by local teams where you are based.

- **Colleague Discount** – We know you'll love to build so from day 1 you will qualify for our generous colleague discount.
- **Bonus** – We do our best work to succeed together. When goals are reached, you'll be rewarded through our global bonus scheme.
- **Your workplace** – Our offices will be your primary workplace with flexibility to work from home during your working week. Your People Leader will discuss the principles of our hybrid work model, role eligibility and frequency with you.

Children are our role models. Their curiosity, creativity and imagination inspire everything we do. We strive to create a diverse, dynamic and inclusive culture of play at the LEGO Group, where everyone feels safe, valued and they belong.

The LEGO Group is proud to be an equal opportunity employer. We are committed to equal employment opportunity and equal pay regardless of e.g. race, colour, religion, sex, national origin, sexual orientation, disability or gender identity.

The LEGO Group is fully committed to Children's Rights and Child Wellbeing across the globe. Candidates offered positions with high engagement with children are required to take part in Child Safeguarding Background Screening, as a condition of the offer.

Thank you for sharing our global commitment to Children's Rights.