

# Content Creator

Do you want to become Female Invest's Commercial Content Creator?

Content is everything! And we need you to join us to succeed in our ambitious mission to close the financial gender gap.

If you get butterflies at the thought of joining a fast-paced environment where you are able to combine your content creator skills with social impact, then look no further!

We are a well-funded, YC-backed startup with a strong social purpose: Enabling women+ to close the financial gender gap through investing. By creating a safe space and a trusted source of knowledge – and soon trading – we are democratizing investing for women globally.

## About the role

As our commercial content creator, you are going to create content for our paid advertising on social media, email marketing and other ad hoc graphic design tasks. To succeed in this role, it is important that you enjoy a fast-paced environment where you are able to produce a large quantity of creative output.

It is crucial that you thoroughly understand performance-driven marketing. To see positive results from paid advertising, performance-driven data and strategies are required, which should come from your creative brain and expertise.

You will be working closely with our ads specialist to optimize strategies and output and our current content creator in the team will be your partner in-crime. Our Brand & Creative team will also assist you with professional sparring and guide you to create content that is in line with our brand identity.

You are going to play a very important role in our Growth team and will report directly to our Head of Growth. Our team consists of 6 team members who have varying skill sets from engineering to marketing. So, you are very much the missing piece in the puzzle who can help the team swiftly execute new campaigns and concepts.

## Characteristics and qualifications that will help you succeed in this position

Indrykningsdato

09.03.2023

Ansøgningsfrist

01.04.2023

Virksomhed



Female Invest

Lokation

Farvergade 17 2. sal

Fagområde



Billede / Design / Multimedie

Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

Anders Rossing

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Søgstilling

<https://docs.google.com/document/d/1IU8YN2Y3xfjgpNhvikJFUXvXFafztw/edit>

**1 You are driven by results, testing and have proven success from a similar job**

Preferably producing tactical conversion oriented content for paid ads, organic social or similar.

**1 You enjoy having a high creative output**

To succeed in this role you will be able to quickly produce short videos, stills, gifs etc. that convert.

**1 You are a team player**

And are very eager to learn and open to input from colleagues but can also create and manage your own projects from idea to production.

**1 Excellent visual editing skills**

And are very familiar with After Effects, Photoshop, Illustrator etc.

**Employee benefits**

When we grow, you grow with us - to support this mindset, we offer: Competitive salary, pension scheme, health insurance, warrant program, flexible working hours, paid vacation, regular team events and social gatherings and an opportunity to work with a highly talented and driven team on an important social mission.

- The position is a full-time occupation (37h/w) in our Copenhagen office.
- Please submit your resume, portfolio and cover letter.
- Selected candidates will be contacted throughout the application opening.
- We want to welcome you as soon as possible.

**How to apply**

Send your application and portfolio to our Head of Growth, Anders Rossing at [andersrossing@femaleinvest.com](mailto:andersrossing@femaleinvest.com). Feel free to reach out should you have any questions.

Female Invest is an equal opportunity employer. We do not discriminate against any employee or job applicant because of race, colour, religion, national origin, sex, physical or mental disability, or age. We believe that diverse groups are more successful compared to homogenous teams, because they bring different perspectives to the table, they reflect societies and markets more accurately and they can use their unique capabilities to accomplish better things. It is our responsibility as an employer to untap this potential, by removing biases from all selection and evaluation procedures, by refraining from asking biased interview questions and by creating a work environment where employees treat each other respectfully and objectively.