

Interactive Play Designer

Job Description

Imagine embarking on an exhilarating journey where your digital skills blend LEGO play into a seamless integration of the virtual and physical worlds.

We're looking for enthusiastic individuals to join our LEGO Design Talent Pool as Interactive Play Designers. In this role, your digital ability is crucial in shaping the future of LEGO play experiences.

Core Responsibilities:

- Developing prototypes to test and refine engaging play experiences.
- Engaging in the entire design process, including creating interactive prototypes using Unity and C#.
- Collaborating efficiently with teams, managing tasks and time effectively.
- Contributing new concepts informed by LEGO system-in-play, market insights, and experience.
- Participating in brainstorming and workshops for idea generation.
- Designing with various constraints in mind, such as budget, business goals, and technology.
- Supporting innovation in interactive play for both new and existing products.

Do you have what it takes?

LEGO® Design is the home of more than 500 + Designers of all trades and the nucleus of innovation for the LEGO Group. Our mission is to inspire and develop the builders of tomorrow.

You will join the LEGO® Interaction Design Team in Billund, Denmark. We are a team of passionate designers, who are working across a broad number of projects including digital/physical products. You will have the opportunity to turn your ideas and concepts into concrete solutions which will

Indrykningsdato

24.01.2024

Ansøgningsfrist

31.01.2024

Virksomhedsnavn

LEGO

Fagområde



Andre kunst- og kulturjobs

Angiv type af ansættelse

Fuldtid

Navn på kontaktperson

LEGO

Søgstilling

<https://www.lego.com/da-dk/careers/job/interactive-play-designer-aa90b19fd22a1000ea1731c3fc250?locale=da-dk>

impact kids around the globe. We strive to build awesome, usable, accessible, and engaging play experiences.

Drive and support interactive play innovation for both new product experiences in development and for existing products already live in the market by working closely together with model designers, marketeers, app developers and more.

Join our team to craft inspiring interactive play experiences for a global audience. In this role, you will be integral in bridging physical and digital design, from first concepts to finished designs.

Qualifications:

To be part of our Talent Pool, we're looking for individuals with:

- A background in Interaction Design, Industrial Design, UX, Computer Science, Game Design, or related fields.
- At least 3 years of experience in designing connected toys/play experiences.
- Ability in Unity and C# for prototyping.
- A proven record in design, testing, and validation through iterative prototyping.
- A systematic approach to design, with the ability to prioritize according to business needs.
- Experience in taking designs from concept to product launch.
- Effective communication skills, both verbally and visually.
- Prior experience with children's or young adult products is beneficial.

Please ensure you apply with an updated portfolio

Join us if you're ready to merge your digital prowess with the timeless joy of LEGO play. Apply to be part of our Talent Pool and let's build the future of play together!

What's in it for you?

Here are some of what to expect:

- **Family Care Leave** – We offer enhanced paid leave options for those important times.

- **Insurances** – All colleagues are covered by our life and disability insurance which provides protection and peace of mind.
- **Wellness** – We want you to be your best self, so you'll have access to the Headspace App and lots of wellbeing initiatives and programmes run by local teams where you are based.
- **Colleague Discount** – We know you'll love to build so from day 1 you will qualify for our generous colleague discount.
- **Bonus** – We do our best work to succeed together. When goals are reached and if eligible, you'll be rewarded through our bonus scheme.
- **Your workplace** – When you join the team you'll be assigned a primary workplace location i.e. one of our Offices, stores or factories. Our hybrid work policy means an average of 3 days per week in the office. The hiring team will discuss the policy and role eligibility with you during the recruitment process.

Children are our role models. Their curiosity, creativity and imagination inspire everything we do. We strive to create a diverse, dynamic and inclusive culture of play at the LEGO Group, where everyone feels safe, valued and they belong.

The LEGO Group is proud to be an equal opportunity employer. We are committed to equal employment opportunity and equal pay regardless of e.g. race, colour, religion, sex, national origin, sexual orientation, disability or gender identity.

The LEGO Group is fully committed to Children's Rights and Child Wellbeing across the globe. Candidates offered positions with high engagement with children are required to take part in Child Safeguarding Background Screening, as a condition of the offer.

Thank you for sharing our global commitment to Children's Rights.

Just imagine building your dream career.

Then make it real.

Join the LEGO® team today.

